

# Brochure Distribution Program



## Who said “snail mail” was dead?

Consumers are still ordering travel information. In fact, on a monthly basis, Vancouver, Coast & Mountains mails packages of visitor information to approximately 500 potential visitors and we would like to give you the opportunity to send your brochure all over the world for less than the cost of a regular stamp. We will send your brochure, rack card, business card or flyer to consumers specifically interested in your sector of the tourism industry.

90% of our mailings are typically sent within the USA, 6% to Canada and 4% internationally.

## How does it work?

Consumers will request customized information packages through a form on our website. The information packages are put together by Vancouver, Coast & Mountains staff and you are invoiced quarterly only for the number of *your* company’s brochures that were sent out.

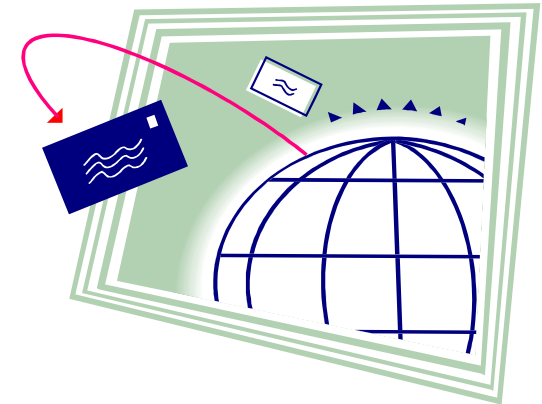
This campaign includes one year of brochure mailings anywhere in the world and quarterly geographical market reports of where your brochures are going PLUS we do all the work! It doesn't get much better than that!

## Your options:

- 1) For **\$0.50** each, your brochure (up to 4” x 10”) is mailed to each inquiry in your selected category (ies) **OR**
- 2) Have your community guide (up to 8” x 10”) distributed for **\$2.15** each to inquiries pertaining to *your* community (a field specific to your community will be added to the on-line form).

## For more information please contact:

**Doleen Dean**, 604-638-6932 or 1-800-667-3306 ext 102 or doleen@vcmbc.com



Sample Rates (GST not included)		
Buy In	1000 brochures	
Typical destination breakdown	US—90% Can—6% Int'l—4%	
Canada Post Rates	US = \$882.00 Can = \$32.40 Int'l = \$66.00	\$980.40
<b>Program Cost</b>	<b>1000 @ \$0.50</b>	<b>\$500.00</b>
<b>Savings</b>		<b>\$480.40</b>

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## Purchasing Agreement



Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

I wish to participate in the Vancouver, Coast & Mountains Brochure Distribution Program. I understand that I am **committing to a one-year program** and that I will be billed quarterly upon brochure fulfillment.

Please label your brochures with “**Brochure Distribution**” and ship them to: #600—210 West Broadway, Vancouver, BC, V5Y 3W2

**Deadline: Brochures & contract must arrive in the Vancouver, Coast & Mountains office at least 2 weeks prior to your start date.**

Start Date	Please check one
May 15, 2010 (ends May 14, 2011)	<input type="checkbox"/>
August 15, 2010 (ends August 14, 2011)	<input type="checkbox"/>
November 15, 2010 (ends November 14, 2011)	<input type="checkbox"/>
February 15, 2011 (ends February 14, 2012)	<input type="checkbox"/>

VCM BN # 12 150 5283 RT0001

Available Categories (please check one)		
All Categories (2500)	Kayaking / Canoeing (500)	
Attractions / Sightseeing / Events (1500)	Rafting (500)	
Bed & Breakfast (500)	Resorts / Lodges (500)	
Campgrounds/RV Parks (500)	Transportation (500)	
Fishing (500)	Whale Watching (500)	
Hiking / Walking (500)	Winter Sports (500)	
Hotels / Motels (1500)	Spas / Wellness (500)	

*Brochure numbers are estimates. More brochures may be requested. Please feel free to recommend a category for inclusion.*

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

**Please fax this signed agreement to Doleen Dean at 604.739.0153**